



# NORTHERN PAIN CENTRE

## Northern Pain Centre

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### **POLICY TITLE:**

#### **Educational, Clinical Research and Marketing Activities Scheduling of Meetings with Northern Pain Centre**

### **Philosophy:**

At Northern Pain Centre our Interventional Pain Management Specialists determine the appropriate treatment for each patient based on a thorough independent assessment using current peer-reviewed clinical research and medical consensus on best practice. Northern Pain Centre Pain Specialists' primary focus is improving patient outcomes.

### **Background:**

Northern Pain Centre believes in an ethical relationship with all external parties in relation to sponsorship of events, educational opportunities, marketing activities and practice development.

1. Northern Pain Centre is committed to the development of their practitioners through access to educational and marketing opportunities. To ensure transparency, equal access to opportunities and the best use of resources, all opportunities should be directed to our Strategic and Clinical Projects Manager to ensure effective and efficient use of all parties' time.
2. Northern Pain Centre is committed to improving access of evidence-based treatments and interventions to people living with chronic pain. Therefore, activities that promote this awareness are to be directed to our Strategic and Clinical Projects Manager to be raised at our monthly business meeting, where it will be decided if these activities align with the practice direction.
3. Northern Pain Centre is committed to improving educational opportunities for external medical practitioners including general practitioners. Therefore, sponsorship activities that promote education including the Clinical Pathways GP Education Series owned by Northern Pain Centre are to be directed to our Strategic and Clinical Projects Manager to be raised at our monthly business meeting, where it will be decided if these activities align with the practice direction.

### **Policy purpose:**

To ensure all educational and marketing activities undertaken by Northern Pain Centre align with Northern Pain Centre's philosophy; are ethical; abiding by the MTAA and other regulatory guidelines whilst being both an effective and efficient use of time for all parties involved.

### **Scope of application:**

All meetings with external providers, including medical device companies, pharmaceutical companies, third party providers, which relate to:

- clinical research
- marketing activities
- educational activities
- the utilisation of any of Northern Pain Centre's resources (financial, personnel and clinic activities etc.)

### **Policy statement:**

This policy sets out the process for organising meetings with the medical practitioners at Northern Pain Centre.



**It defines the principles to be applied to all:**

- Medical device companies
- Pharmaceutical companies
- Third parties

It stipulates the need for transparency, declaration of interests and other inducements or remuneration received by any persons associated with or representing the organiser of the meeting.

**Expected outcome:**

All external providers will comply with this policy when organising meetings with medical practitioners at Northern Pain Centre.

**This includes:**

- All correspondence being directed to our Strategic and Clinical Projects Manager
- An agenda being sent through with the request for meeting, outlining the purpose of meeting, key points to be raised, audience being requested and planned outcomes of meeting
- A clear timeline for the meeting, with start and finish time to be abided by all parties
- Clearly defined outcomes, roles and responsibilities from meeting, with timeline for follow-up and action

Northern Pain Centre will ensure all meeting requests are discussed at the monthly business meeting, timely response post this meeting and ensuring that scheduling of appropriate meetings with the appropriate audience occur.